



## Walk Day Sponsorship Opportunities

**Chicago Walk Now for Autism Speaks  
Soldier Field ♦ Saturday, May 15, 2010**

|  |                |
|--|----------------|
| <b>Main Stage Sponsor</b>  | <b>\$3,500</b> |
| <i>The main stage located inside Soldier Field that hosts opening ceremonies before the Walk</i>   |                |
| <ul style="list-style-type: none"> <li>• Corporate banner (provided by sponsor) displayed on main stage</li> <li>• Opportunity to provide coupons/sampling</li> <li>• Sponsor table staffed by sponsor</li> <li>• Company name on Chicago Walk Now for Autism Speaks website</li> <li>• Acknowledgement at Awards Reception</li> </ul>   |                |
| <b>Health Care Tent Sponsor</b>  | <b>\$2,500</b> |
| <i>This tent showcases companies in the health care industry; opportunity to sample and meet participants</i>  |                |
| <ul style="list-style-type: none"> <li>• Corporate banner (provided by sponsor) displayed at Health Care Tent</li> <li>• Opportunity to meet and greet Autism Speaks participants</li> <li>• Sponsor table staffed by sponsor inside tent</li> <li>• Company name on Chicago Walk Now for Autism Speaks website</li> <li>• Acknowledgement at Awards Reception</li> </ul>  |                |
| <b>After Party Sponsor</b>   | <b>\$2,500</b> |
| <i>This new attraction provides an opportunity for walkers to celebrate after returning from the walk outside Soldier Field</i>  |                |
| <ul style="list-style-type: none"> <li>• Corporate banner (provided by sponsor) displayed at After Party area</li> <li>• Opportunity to provide coupons/sampling</li> <li>• Sponsor table staffed by sponsor</li> <li>• Company name on Chicago Walk Now for Autism Speaks website</li> <li>• Acknowledgement at Awards Reception</li> </ul>   |                |
| <b>Team Village Sponsor</b>  | <b>\$2,500</b> |
| <i>New this year is a dedicated area for teams of 20 members or more that have raised at least \$3,000</i>   |                |
| <ul style="list-style-type: none"> <li>• Corporate banner (provided by sponsor) displayed at After Party area</li> <li>• Opportunity to provide coupons/sampling</li> <li>• Sponsor table staffed by sponsor</li> <li>• Company name on Chicago Walk Now for Autism Speaks website</li> <li>• Acknowledgement at Awards Reception</li> </ul>   |                |
| <b>Start/Finish Sponsor</b>  | <b>\$1,500</b> |
| <ul style="list-style-type: none"> <li>• Corporate banner (provided by sponsor) displayed at the start/finish line</li> <li>• Opportunity to meet and greet walkers</li> <li>• Table placement staffed by sponsor to provide coupons/giveaways to all walkers</li> <li>• Official greeters for all returning walkers</li> <li>• Company name on Chicago Walk Now for Autism Speaks website</li> <li>• Acknowledgement at Awards Reception</li> </ul> |                |



Walk Day Sponsorship Opportunities, cont'd.

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|   |              |
|---|--------------|
| <b>“Pit Stop” Sponsor</b>   | <b>\$500</b> |
| <i>Three “Pit Stops” are located along the route and provide refreshment and entertainment to approximately 15,000 walkers.</i>   |              |
| <ul style="list-style-type: none"> <li>• Corporate banner (provided by sponsor) displayed at Table</li> <li>• Sponsor table staffed by sponsor, with opportunity to provide coupons/sampling/giveaways (must provide refreshment or giveaway that enhances walker experience)</li> <li>• Company name on Chicago Walk Now for Autism Speaks website</li> <li>• Acknowledgement at Awards Reception</li> </ul> |              |
| <b>Mile Marker Sponsor</b>  | <b>\$500</b> |
| <i>Company name on each mile marker along the route</i>   |              |
| <ul style="list-style-type: none"> <li>• Company name on mile marker provided by Autism Speaks</li> <li>• Company name on (site) Walk Now for Autism Speaks website</li> <li>• Acknowledgement at Awards Reception</li> </ul>   |              |



Walk Day Sponsorship Opportunities  
Sponsorship Agreement Form

Chicago Walk Now for Autism Speaks  
Soldier Field ♦ Saturday, May 15, 2010

| Walk Day Sponsorship Packages |                  |         |   |
|-------------------------------|------------------|---------|---|
| <input type="checkbox"/>      | Main Stage       | \$3,500 | <input type="checkbox"/> Start/Finish \$1,500 |
| <input type="checkbox"/>      | Health Care Tent | \$2,500 | <input type="checkbox"/> "Pit Stop" \$500     |
| <input type="checkbox"/>      | After Party      | \$2,500 | <input type="checkbox"/> "Pit Stop" \$500     |
| <input type="checkbox"/>      | Team Village     | \$2,500 |   |

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Our check is enclosed

Please invoice me

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*To ensure your company logo is included on event materials, please mail or fax this form to the address below by January 29, 2010. Sponsors wanting this benefit must submit electronic logos in .EPS format at a minimal 300 dpi at actual size, color and black and white. If logo is not received by January 29, 2010, sponsor will be recognized in text.*

**Please make all checks payable to Autism Speaks | Federal Tax-Exempt I.D. Number: 20-2329938**

**Autism Speaks**  
**Attn: Chicago Walk Now for Autism Speaks**  
**2700 S. River Road, Suite 203**  
**Des Plaines, IL 60018**  
**Phone: (224) 567-8573 | Fax: (224) 567-8574**  
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