



## Sponsorship Opportunities

**Chicago Walk Now for Autism Speaks  
Soldier Field ♦ Saturday, May 15, 2010**

<b>Corporate Visionary Sponsor</b>	<b>\$25,000</b>
<ul style="list-style-type: none"> <li>• Right to use of Walk Now for Autism Speaks and Chicagoland Autism Speak marks and logos (<i>pending approval</i>)</li> <li>• One 20'x20' tented booth for on-site product display and promotion; all on-site product, giveaways and activities must be approved by Autism Speaks prior to the Walk</li> <li>• Right to exclusive sponsorship of one a mutually agreed upon proprietary program, including ownership of an existing component of the Walk (registration, team village, resource fair, main stage, route) or a tailor-made program</li> <li>• Press release, including sponsorship announcement, and feature on Chicago Walk Now for Autism Speaks Web site</li> <li>• Prominent logo placement on 80,000 event brochures and 4,000 posters, to be displayed in businesses throughout Chicagoland (contingent on print deadlines)</li> <li>• Prominent logo placement on Chicago Walk Now for Autism Speaks Web site with live link to the company Web site</li> <li>• Logo inclusion in Chicago Walk Now for Autism Speaks e-mail updates</li> <li>• Prominent logo placement on Chicago Walk Now for Autism Speaks T-shirts handed out to participants</li> <li>• Opportunity to build a corporate team of employees and customers; receive a reserved team area on Walk Day (teams of 100+ members will receive a team tent)</li> <li>• Recognition at kickoff events, with the opportunity for company representative to speak</li> <li>• Walk Day on-site acknowledgement by event emcees (TV/radio personalities), along with the opportunity for a company representative to address the crowd during opening ceremonies</li> <li>• Opportunity for up to four corporate representatives to enjoy the Grand Club on Walk Day</li> <li>• Corporate banner placed with optimum visibility at Chicago Walk Now for Autism Speaks (banner provided by sponsor)</li> <li>• Logo inclusion on Walk Day Handout</li> <li>• Post-event impression report</li> <li>• Recognition at Chicagoland Chapter Awards Reception (taking place in November)</li> <li>• If signed by January 29, 2010, sponsor will receive two VIP tickets to attend First Look for Charity as a guest of Autism Speaks (<i>event will take place on Thursday, February 11, 2010</i>)</li> </ul>	
<b>Platinum Sponsor</b>	<b>\$10,000</b>
<ul style="list-style-type: none"> <li>• Right to use of Walk Now for Autism Speaks and Chicagoland Autism Speak marks and logos (<i>pending approval</i>)</li> <li>• One 10'x10' tented booth for on-site product display and promotion; all on-site product, giveaways and activities must be approved by Autism Speaks prior to the Walk</li> <li>• Right to exclusive sponsorship of one a mutually agreed upon proprietary program, including ownership of an existing component of the Walk (registration, team village, resource fair, main stage, route) or a tailor-made program</li> <li>• Logo placement on 80,000 event brochures and 4,000 posters, to be displayed in businesses throughout Chicagoland (contingent on print deadlines)</li> </ul>	

- Logo placement on Chicago Walk Now for Autism Speaks Web site with live link to the company Web site
- Logo placement on Chicago Walk Now for Autism Speaks T-shirts handed out to participants
- Opportunity to build a corporate team of employees and customers; receive a reserved team area on Walk Day (teams of 100+ members will receive a team tent)
- Recognition at kickoff events
- Walk Day on-site acknowledgement by event emcees (TV/radio personalities)
- Opportunity for two corporate representatives to enjoy the Grand Club on Walk Day
- Corporate banner placed at Chicago Walk Now for Autism Speaks (banner provided by sponsor)
- Logo inclusion on Walk Day Handout
- Post-event impression report
- Recognition at Chicagoland Chapter Awards Reception (taking place in November)

### **Gold Sponsor**

**\$5,000**

- Right to use of Walk Now for Autism Speaks and Chicagoland Autism Speak marks and logos (pending approval)
- One 10'x10' tented booth for on-site product display and promotion; all on-site product, giveaways and activities must be approved by Autism Speaks prior to the Walk
- Logo placement on 80,000 event brochures and 4,000 posters, to be displayed in businesses throughout Chicagoland (contingent on print deadlines)
- Logo placement on Chicago Walk Now for Autism Speaks Web site
- Logo placement on Chicago Walk Now for Autism Speaks T-shirts handed out to participants
- Opportunity to build a corporate team of employees and customers; receive a reserved team area on Walk Day (teams of 100+ members will receive a team tent)
- Recognition at kickoff events
- Walk Day on-site acknowledgement by event emcees (TV/radio personalities)
- Opportunity for two corporate representatives to enjoy the Grand Club on Walk Day
- Corporate banner placed at Chicago Walk Now for Autism Speaks (banner provided by sponsor)
- Logo inclusion on Walk Day Handout
- Post-event impression report
- Recognition at Chicagoland Chapter Awards Reception (taking place in November)

### **Silver Sponsor**

**\$2,500**

- Logo placement on Chicago Walk Now for Autism Speaks T-shirts handed out to participants
- Opportunity to build a corporate team of employees and customers; receive a reserved team area on Walk Day (teams of 100+ members will receive a team tent)
- Recognition at kickoff events
- Walk Day on-site acknowledgement by event emcees (TV/radio personalities)
- Company listing in Walk Day Handout
- Post event impression report
- Recognition at Chicagoland Chapter Awards Reception (taking place in November)

### **Bronze Sponsor**

**\$2,000**

- One 10'x10' tented booth for on-site product display and promotion; all on-site product, giveaways and activities must be approved by Autism Speaks prior to the Walk
- Opportunity to build a corporate team of employees and customers; receive a reserved team area on Walk Day (teams of 100+ members will receive a team tent)
- Company listing in Walk Day Handout
- Post-event impression report
- Recognition at Chicagoland Chapter Awards Reception (taking place in November)



## Walk Now for Autism Speaks

Sponsorship Agreement Form

Chicago Walk Now for Autism Speaks  
Soldier Field ♦ Saturday, May 15, 2010

Sponsorship Packages					
<input type="checkbox"/>	<b>Corporate Visionary</b>	<b>\$25,000</b>	<input type="checkbox"/>	<b>Silver</b>	<b>\$2,500</b>
<input type="checkbox"/>	<b>Platinum</b>	<b>\$10,000</b>	<input type="checkbox"/>	<b>Bronze</b>	<b>\$2,000</b>
<input type="checkbox"/>	<b>Gold</b>	<b>\$5,000</b>			

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Our check is enclosed

Please invoice me

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*To ensure your company logo is included on event materials, please mail or fax this form to the address below by January 29, 2010. Sponsors wanting this benefit must submit electronic logos in .EPS format at a minimal 300 dpi at actual size, color and black and white. If logo is not received by January 29, 2010, sponsor will be recognized in text.*

**Please make all checks payable to Autism Speaks | Federal Tax-Exempt I.D. Number: 20-2329938**

**Autism Speaks**  
**Attn: Chicago Walk Now for Autism Speaks**  
**2700 S. River Road, Suite 203**  
**Des Plaines, IL 60018**  
**Phone: (224) 567-8573 | Fax: (224) 567-8574**  
**E-mail: [chicago@autismspeaks.org](mailto:chicago@autismspeaks.org)**



Please call 224-567-8573 or e-mail [liz.klug@autismspeaks.org](mailto:liz.klug@autismspeaks.org) to further discuss 2010 sponsorship opportunities.

	Corporate Visionary	Platinum	Gold	Silver	Bronze
Right to use of Walk Now for Autism Speaks and Chicagoland Autism Speak marks and logos ( <i>pending approval</i> )	◆	◆	◆		
One 10'x10' (20'x20' for Corporate Visionary level) tented booth for on-site product display and promotion; all on-site product, giveaways and activities must be approved by Autism Speaks prior to the Walk	◆	◆	◆		◆
Right to exclusive sponsorship of one a mutually agreed upon proprietary program, including ownership of an existing component of the Walk (registration, team village, resource fair, main stage, route) or a tailor-made program	◆	◆			
Press release, including sponsorship announcement, and feature on Chicago Walk Now for Autism Speaks Web site	◆				
Logo placement on 80,000 event brochures and 4,000 posters, to be displayed in businesses throughout Chicagoland (contingent on print deadlines)	◆	◆	◆		
Logo placement on Chicago Walk Now for Autism Speaks Web site with live link to the company Web site	◆	◆	◆		
Logo inclusion in Chicago Walk Now for Autism Speaks e-mail updates	◆				
Logo placement on Chicago Walk Now for Autism Speaks T-shirts handed out to volunteers and participants	◆	◆	◆	◆	
Opportunity to build a corporate team of employees and customers; receive a reserved team area on Walk Day (teams of 100+ members will receive a team tent)	◆	◆	◆	◆	◆
Recognition at kickoff events, with the opportunity for company representative to speak	◆	◆	◆	◆	
Walk Day on-site acknowledgement by event emcees (TV/radio personalities), (and, for Corporate Visionary Sponsor, the opportunity for a company representative to address the crowd during opening ceremonies)	◆	◆	◆	◆	
Opportunity for two (four, for the Corporate Visionary Sponsor level) corporate representatives to enjoy the Grand Club on Walk Day	◆	◆	◆		
Corporate banner placed with optimum visibility at Chicago Walk Now for Autism Speaks (banner provided by sponsor)	◆	◆	◆		
Logo inclusion on Walk Day Handout	◆	◆	◆	◆	◆
Post-event impression report	◆	◆	◆	◆	◆
Recognition at Chicagoland Chapter Awards Reception (taking place in November)	◆	◆	◆	◆	◆
If signed by January 29, 2010, sponsor will receive two VIP tickets to attend First Look for Charity as a guest of Autism Speaks ( <i>event will take place on Thursday, February 11, 2010</i> )	◆				